



## DIRECTOR'S PAGE

The International Women's Day theme for 2016 was *Planet 50-50 by 2030: Step It Up for Gender Equality*. BREADS also works for the empowerment of women through our partner organizations. The celebration across our centres has created awareness on gender parity and for equal rights.



*"I don't want to be remembered as the girl who was shot. I want to be remembered as the girl who stood up", said Malala Yousafzai, the youngest-ever recipient of a Nobel Prize. We hope in the days to come, women will be able to stand up for their rights and for what they believe in.*

With best wishes,

Fr. Joy Nedumparambil SDB  
Executive Director  
BREADS Bangalore

## EVENTS

### March 2016

- ⇒ Visit of Petra and Benjamin from Holy childhood
- ⇒ The International Women's Day
- ⇒ CREAM Evaluation Report validation meeting
- ⇒ Ms. Agnes from ETM Belgium visited BREADS
- ⇒ Valedictory program at Mysore on 5th March 2015
- ⇒ Batch Inauguration at Sindhi Academy of Skills
- ⇒ Certification & Placements of DB Tech trainees in Bagepalli, Hospet, Chiradurga, Mysore and Bidar

### April 2016

- ⇒ Visit of Donors from Don Bosco Bonn, Germany
- ⇒ CREAM Workshop
- ⇒ MSW student at BREADS for internship
- ⇒ DB Tech new center initiation in Kolar supported by GSK
- ⇒ Batch inauguration at 6 centers of DB Tech in Karnataka

## NEWS

### Impact of CREAM Project in 'Reducing Child Marriage in India' – UNICEF



BREADS is happy to remark the recognition for the impact of CREAM programme facilitated by BREADS and implemented in 10 districts of Karnataka by the Don Bosco partners. .... [more](#)

### CREAM Evaluation Validation Meeting by BREADS



The external evaluation of CREAM project by BREADS implemented in 10 districts of Karnataka was inaugurated in October 2015, came to an end in the month of March 2016. BREADS ..... [more](#)

### Women's Day Programme at Don Bosco Hospet



Don Bosco Hospet organized a Women's Day rally on 10 March 2016, at Taluk level which was followed by a week's programmes like awareness in public & community, competitions for ..... [more](#)

### International Women's Day Celebration at Yadagiri



On 8<sup>th</sup> March 2016 Don Bosco Center for Social Action, Yadagiri organized International Women's Day Programme, which began with a rally in the town which was inaugurated at the hall ..... [more](#)

## CAMPAIGN AND PLEDGE FOR GENDER EQUALITY - WOMEN'S DAY CELEBRATION 2016

*Towards an Empowered and Gender Sensitive Society*

The month of March, observing International Women's Day is the right time for a campaign on gender equality and women's empowerment. As a part of women's empowerment programme 9 districts in Karnataka and Kerala had gender equality campaigns along with their Women's Day celebration. The campaigns were organized to seek public cooperation for the prevention of gender discrimination and the protection of women's rights. It did also help to propagate that women's empowerment is not just women's responsibility but that of each and every one who cares about human rights. The month was also marked specially for action to accelerate women empowerment.

In Yadgiri, Davangere, Hospet, Chitradurga, Bangalore, Bidar, Mysore, Ramnagara and Kollam the campaigns were organized in association with different stakeholders like the police, government departments, students, lawyers, members of self-help groups, civil society groups and NGO networks for the participation and owning of women's empowerment through gender equality. The theme of the women's day celebration was in line with the International Women's Day "Pledge for Parity". The campaigns were organized through public rallies, public meetings, mass awareness and street plays in various villages and towns. These campaign activities were spread out to different villages and town on different days in the month of March to have a mass promotion of gender equality. On the designated day the programme comprised of a rally through the city, a public meeting and honouring of successful women. The occasion celebrated social and economic success of women in society. A total of 4260 people participated in programmes alone across the 9 districts and an unaccounted number of people were reached during public gatherings, mass awareness, street plays etc., as spectators.

### CAMPAIGN ACTIVITIES IN 9 DISTRICTS

No	District	Programmes	Participants	Stakeholders
1	Yadagiri	<ul style="list-style-type: none"> <li>• Community awareness</li> <li>• Rally</li> <li>• Honouring of successful women</li> <li>• Public gathering</li> </ul>	300	Social activists Anganwadi teachers ASHA workers Self-help groups Government officials NGOs Community members
2	Hospet	<ul style="list-style-type: none"> <li>• Community awareness</li> <li>• Memorandum to DWCD</li> <li>• Signature campaign</li> <li>• Rally</li> <li>• Honouring of successful women</li> <li>• Public gathering</li> </ul>	1500	DWCD Police department Taluk officers NGOs Self-help groups Civil group leaders Community members
3	Mysore	<ul style="list-style-type: none"> <li>• Awareness</li> <li>• Public gathering</li> <li>• Honoured Successful women</li> </ul>	100	Social activists Teachers Students/children Community members

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No.	District	Programmes	Participants	Stakeholders
4	Davangere	<ul style="list-style-type: none"> <li>Awareness meetings</li> <li>Street play</li> <li>Rally</li> <li>Public gathering</li> </ul>	340	Police Dept. DWCD College Students Child Welfare Committee NGOs Lawyers Community members
5	Chitradurga	<ul style="list-style-type: none"> <li>Public gathering</li> </ul>	200	Community members
6	Ramanagara	<ul style="list-style-type: none"> <li>Rally</li> <li>Street play</li> </ul>	70	School children Community members
7	Bidar	<ul style="list-style-type: none"> <li>Awareness</li> <li>Public gathering</li> <li>Street play</li> <li>Honoured Successful women</li> <li></li> </ul>	450	Govt officials NGO Panchayath, BDO Women activists SHG members Community members
8	Bangalore	<ul style="list-style-type: none"> <li>Awareness</li> <li>Public gathering</li> <li>Cultural programmes</li> <li>Rally</li> <li>Candle lit protest</li> </ul>	300	NGO Community members Social activists
9	Kollam	<ul style="list-style-type: none"> <li>Awareness</li> <li>Play on women issues</li> <li>Seminar</li> <li>Public gathering</li> </ul>	1000	SHG members Lawyers Cooperation councilor College students Community members
	<b>Total</b>		<b>4260</b>	



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