



BREADS

Bangalore rural educational and development society

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From the Director's Desk...

MAJOR EVENTS IN JULY

- DB Tech Batch Review Karnataka
- DB Tech Batch Review Kerala
- DMA Project Meet
- LRM Training in North East States
- Staff meeting

UPCOMING EVENTS IN AUGUST

- Arrival of Volunteers- Eva from Czech Republic and Fiona from UK
- VIA DONBOSCO meeting at Guwahati
- DMA Technical bid meeting
- DBAI Meeting at Delhi
- DB Tech TOT Second Batch
- RBM Training at KROSS
- Inauguration—Finishing School 2012

"I was shown the door during the interview in a BPO in Shimoga because of my lack of proficiency in English language and my disability; but I will never give up; I will work assiduously and join a BPO within the shortest span possible," said Srinivas during the inauguration of the skill training program at Don Bosco, Chitradurga, in 2010. I still remember very vividly his words and his face, overwhelmed with emotions.

Srinivas is a "differently-abled" person from V.Palaya, Chitradurga Taluk. He hails from a poor peasant family with five sisters and a brother. Don Bosco Tech, Chitradurga, which was acclaimed as the best short term skill training centre in India for a Central Government project, imparted quality training in English and computer. Today Srinivas is an employee in Chennai at Hinduja Global Solutions (HGS), one of the reputed BPO firms in the country. While in Chennai, I met Srinivas and the other trainees placed at HGS. The moment he saw me, tears rolled down his cheeks. He is now the sole breadwinner of his family earning Rs 11,000 per month.

Over the past two years, BREADS, through

its partners especially Don Bosco Tech offered professional training to 11,020 youth in different projects in three States. Among the 11,020 youth trained, 9131 of them are already with a job. 685 trainees are in the class room yet to complete their course.

The skill gap is huge in India especially in the State of Karnataka. Karnataka had more than 20 million children and youth in the age group of 5 to 24 years in 2006, awaiting school, college and vocational education. The working population (between 15 - 59 age group) is set to increase by 0.77 crore (from 3.58 crore to 4.35 crore) between 2006 and 2026. The implication is that there is an average of 4 lakh new entrants to the workforce each year up to 2026 (Karnataka Human Development Report, 2005; Directorate of Economics and Statistics, GoK). In Kerala too, we have the youth who are interested in skill training as unemployment is very high in the

state. This demands a significant increase in employment opportunities. Proper education and skill development of the workforce is crucial for increasing 'employability' and reaping benefits from this demographic dividend.

In this issue of SLICE, we look at the Skill Training Programs implemented by BREADS.

With Best Wishes,

Fr. Joy Nedumpambil sdb



News...



At the Service of the Tribal Youth of Wayanad

Don Bosco Tech sultan Bathery presented its Skill Training Programme to 80 Tribal youth of Wayanad, Kerala. The career guidance program for the tribal youth was organized by TUDI Jesuit NGO (Tribal Unity for Development Initiatives) - [More...](#)



Batch Review of Skill Training Projects

DB Tech BREADS Bangalore conducted the Batch Evaluation of Corporate funded projects on and 7th of July 2012 in Bangalore. The trainers from fourteen technical training centres all over Karnataka were present for the review . [More...](#)



Kerala State Level Training on HLK and MCS

The Kerala State Level training for the Child Welfare Committee (CWC) members and the Children's Home officials on Homelink (HLK) and Missing Child Search (MCS) was held at E- Governance Lab, IMG, Vikas Bhavan, Thiruvananthapuram, from 17 to 19 July 2012 .- [More...](#)



HIV Awareness Programme at Don Bosco Tech Chitradurga

A guest lecture on HIV & AIDS awareness was organized on 25/7/12 at DB Tech Chitradurga centre. Mr. Harish District project coordinator of Suchethana Network was the resource person..- [More...](#)



Refresh, Revise...Seminar on Child Rights Policy at DB Davangere

One-day seminar on **YAR Child Policy and Essential Protocols** was organized at DBCLM, Davangere. The seminar was organized to make the staff aware of the child rights policy. The seminar was animated by Rev Fr. Kuria-kose (Director DBCLM), Mr. Manjunath (Coordinator Open Shelter) and Mr. Kotresh (Coordinator Childline) -

[More...](#)



DB Tech-BREADS Bangalore: Transforming the Lives of Young

Don Bosco Tech is the network of 125 Don Bosco skill training centers which provides employment-linked and market-driven short duration vocational courses to the economically and socially marginalized youth.

Set up in 2008 by the Salesians of Don Bosco, DB Tech addresses the issues of unemployment and lack of skilled manpower with a market-based approach that is sensitive to the socio-economic needs of marginalized youth in the age group of 18-35 years. With funding from the Ministry of Rural Development (Government of India), under the Swarnajayanti Gram Swarozgar Yojana (SGSY), Accenture,

Schneider, LIST (Landmark Institute for Skill Training), BIF (BOSCH India Foundation) and Tata Housing Companies, DB Tech aims at empowering youth from below poverty line through the Bosco Academy for Skills and Employment (BASE) project. DB Tech has trained 61520 underprivileged youth from 24 states in market-driven course and placed in entry level opportunities in various sectors.



Skill Training: DB Tech BREADS				
Projects	Centres	Trained	Total placed	Under training
MoRD	22	7850	6638	0
Accenture	20	2155	1683	430
LIST	13	860	685	255
BIF	4	155	125	0
Total		11020	9131	685



BASE PROJECT (Bosco Academy for Skills and Employment)

DB Tech has been implementing BASE projects through the Regional offices; one of them is BREADS. BREADS implements BASE project in Karnataka, Kerala and Goa. There are 23 centers in these three states. BREADS, through BASE has laid down a fool proof process to impart skill training. All the skill training courses are for the duration of three months. Some of the courses are Electrical, Automobile, CNC Machinist, Indus-

trial Sewing Machine Operator, Hotel Management, Retail Management, BPO, Information Technology Enabled Services (ITeS), etc. The process starts with mobilization and ends with placement. Once the trainees are job placed they are tracked once in three months. BREADS also undertakes extensive post placement survey where the employer, employee and the parents are interviewed.



"Success doesn't come to you; you have to go for it."

Anushaya is from Rajanala, a village in Bidar District. They are 7 in the family. Her father is a coolie worker who finds it difficult to meet the basic needs. It was at this time she came to know about DB Tech skill training program. She along with her friends from the same village joined Industrial Sewing Machine Operator (ISMO) course at DB Tech, Bidar.

After completing her course she was placed at Prateek Apparels, Bangalore, as a machine operator for a salary of Rs. 4500/-. Anushaya is happy and says DB Tech Bidar has given her hope and confidence. This made her parents happy. Her father says "girl child is not a burden but a boon". They wish that DB Tech give life to many other needy and unemployed youth.



PROCESS

Induction and Training: First seven days the trainees are given an orientation about the organization and training. It is also a time to know each other. These seven days also help the trainers to know the interest level of the trainees. Domain specific class room training includes both theory and practical. Theory is for one hour and rest of the time is spent in practical; it comprises of experiments, role plays, field visits, guest lecture, project works, etc. Besides the domain specific

training, every trainee is also trained in Communicative English, Computer, Life skills and soft skills.

M&E and MIS: The skill training program is closely monitored through visits from BREADS and through weekly and monthly reports. MBA (Mid Batch Assessment) and Batch Review after the completion of a batch are crucial components in M&E. MIS (Management Information System) captures every detail of the trainees and their placement and it is available

on line.

Placement: All the short term skill training programs are wage employment driven and as such BREADS facilitates placement for all. Some of the major companies where trainees are placed are Shahi Exports, Akash Electrical, Dodsai Enterprises, Pratheek Apparels, Hinduja Global Solutions, First Source, Navodaya Hospital, Apollo Pharmacy, TAJ Hotels and ITC Welcome Group.

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