



## DIRECTOR'S PAGE

When it came to Indian women entrepreneurs, first was the three 'K's: Kitchen, Kids and Knitting. Then came the three 'P's: Powder, Papad and Pickle. At present there are three 'E's: Electronics, Energy and Engineering (Sudhansu Sethi, 2012). But the 'E's are for those academically literate and the urban women entrepreneurs. The rural women have been successful with the 'P's and now they are daring to move ahead with a variety of enterprises and initiatives. "When women move forward, the family moves, the village moves and the nation moves" (Jawaharlal Nehru).



BREADS Bangalore has initiated a new project for women entrepreneurs in partnership with Don Bosco Action India and Don Bosco Mondo. In this issue of SLICE we shall focus on this new project.

With Best Wishes,

**Fr. Joy Nedumparambil SDB**

Executive Director  
BREADS Bangalore

## EVENTS

### January 2016

- ⇒ Doris and Paul from Scotland (Yojana Project) trained teachers in Davangere
- ⇒ DB Tech Batch Reviews in Karnataka and Kerala
- ⇒ Placement Drive by Quest Alliance & Don Bosco Tech, Bangalore
- ⇒ Feast of St. John Bosco—January 31
- ⇒ Foundation Stone Laid for the Chithra Training Centre at Chitradurga
- ⇒ MoU signed with Technotree for a project with SSG

### February 2016

- ⇒ Training on Women Empowerment at BREADS
- ⇒ New Batch of Hospitality training at BREADS
- ⇒ Andrea Wilmes from Don Bosco Mondo visits BREADS' Projects
- ⇒ Participation at National Permaculture Convergence 2016

## NEWS

### Rescuing Children Begging on the Street



Children begging on the street are a distressful sight for child right activists. The social animators from Don Bosco Hosapete had come across children begging with their parents in Hosapete city. .... [more](#)

### The Very Single Reason to be Proud



This is about RAGHAV (name changed) of standard 8<sup>th</sup> from Bhagyashree high school, Mallurpatna, Chanapatana, Ramnagara, son of Maruthi and Bhagya hails from virupakshapure hobli..... [more](#)

### Philosophy for Children (P4C)



Don Bosco Davangare had a great opportunity to have Mr. Paul and Ms. Doris Cleghorn from Scotland who developed the concept Philosophy for Children (P4C). Philosophy for Children (P4C), or enquiry based....[more](#)

### D B Tech Placement Quest



A placement quest was organized by Quest Alliance for its NGO partners, Don Bosco Tech., Reaching Hands and Aikya. All three training school were present with a total of 120 retail domain trained students .... [more](#)

## SUSTAINED INCOME FOR RURAL WOMEN THROUGH ENTREPRENEURIAL ACTIVITIES AND SOCIAL EMPOWERMENT

*Towards a self-reliant community*

BREADS Bangalore has initiated a new project in association with Don Bosco Action India (DBAI), New Delhi and in partnership with Don Bosco Mondo to empower the women by imparting training in entrepreneurial skills and facilitate the women to initiate successful micro enterprises for sustained livelihood income. The project was officially launched in November 2015 with an expected reach out to women from 9 districts spread across Karnataka and Kerala States.

### FOCUS OF THE PROJECT- ENHANCE ENTREPRENEURIAL SKILLS FOR WOMEN

The core of the project is to impart entrepreneurial and leadership skills trainings for 1600 women from 200 Self Help Groups promoted and facilitated by BREADS Bangalore. After the trainings, the women will be encouraged and supported to initiate viable Micro Enterprises or Income Generation Projects in their villages by availing the resources from government, banks, technical institutions, market players, etc. BREADS will conduct the market study for the products and will set out a market network among the women's enterprises. Regular support services and backward and forward linkages will be provided by BREADS to ensure the sustainability and feasibility of each business ventures promoted by the women self-help groups. The project will be implemented within a period of three years. The following are the activities implemented so far.

### FACILITATOR TRAINING

A five day facilitator training was organised at BREADS for 13 staff members of the project. The training enhanced the communication, leadership and entrepreneurial skills of the staff and equipped them to facilitate the targeted SHGs and women. The ses-



sions on communication, entrepreneurship and leadership were taken by experts in the field and the staff were filled with enthusiasm, energy and motivation to implement the project in a result oriented way. The interactive sessions and activities have helped the project team to build their confidence and self- esteem to guide and channelize SHG groups into the next level of growth .

## ENTREPRENEURSHIP TRAINING FOR WOMEN AT CHITRADURGA

43 women selected from 10 Self Help Groups of Chitradurga district were given four days of intensive EDP training. The entire programme was focussed on instilling a set of qualities and the required confidence



level in starting their entrepreneurial ventures by the participants. The first part of the training focussed on enhancement of leadership skills and communication proficiency. The training helped the participants to learn how to communicate in different situations. The importance of bold verbal and non-verbal communication, while managing groups and enterprises was discussed at length. The sessions were followed by practical demonstrations. The participants were told in detail through sessions on group building and group management.



‘The programme was very useful. It helped me to understand that if I go about systematically and methodically, and ensure good team work it is possible for me to come out with my own entrepreneurial venture. Our SHG will definitely take this idea forward.’ Said one of the participants at the end of the programme.

## ENTREPRENEURSHIP TRAINING FOR WOMEN AT HOSPET, BELLARY

A four day EDP training was given to 44 women selected from 11 Self Help Groups from Hospet Taluk in Bellary district. The aim of the programme was to challenge and empower the women to take leadership roles in business ventures and make them bold entrepreneurs.

The sessions included topics such as Leadership skills, Goal Setting, Entrepreneurship, Communication, Decision making and Awareness on Law (Women). Experience sharing and interaction sessions with successful women entrepreneurs helped the participants to clear all their apprehensions and fears in starting their own ventures within the constraints they have. Exposure visit to ventures launched by women entrepreneurs was organised as part of the training to further embolden the participants to come out with their own start-ups after the training programme.



## ENTREPRENEURSHIP TRAINING FOR WOMEN AT YADGIR

Four days EDP training was given to 40 women selected from 10 Self Help Groups from Yadgir district. The training programme helped to facilitate and motivate the women to convert their SHG activities into viable income generation project. The sessions and group activities of the training enhanced the skill, knowledge and information on IGPs and micro enterprises. The sessions helped the participants to understand more on the importance of utilization of available human resources for the development of successful livelihood projects.

‘The ideas presented were real eye-opener for me. I always thought the starting of any enterprise as a task far beyond my reach. But after attending this programme now I feel our SHG is capable of starting our own enterprise. We will soon come out with some income generating projects.’ The words of Sabamma, one of the participants sums up the sentiment of the entire group of participants.

