



BREADS

BANGALORE RURAL EDUCATIONAL AND DEVELOPMENT SOCIETY

Slice

2014

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Major Events in April

- Cream Staff Training
- DAAV Team visited BREADS Projects
- New TMF Skill Training Batch Started
- WRM Classes conducted in various Centres

Upcoming events in May

- DB Tech Batch Reviews
- WPR (Work Place Readiness) Sessions in KGF, Mampetta and Vaduthala
- Internship from Nirmala Niketan College of social work Mumbai
- CRC Training on 22nd and 23rd at BREADS
- Volunteers from UK arrived for HYPE, at Chitradurga
- Summer Camps in Don Bosco Centres

From the Directors Desk

While the global population is ageing rapidly, India, with one of the youngest populations in the world, is at a strategic advantage with respect to demographic dividend. However, almost three fourth of India's population is unskilled. There is a wide gap between the skills required in industry and those provided by the education system. Despite the efforts of the National Skills Development Mission the task of achieving the target - 500 million skilled manpower by 2022, seems daunting. Several path-breaking public-private partnerships like the National Skills Development Corporation (NSDC) are leading significant changes by increasing the supply of training providers.

BREADS in partnership with DB Tech, Central Ministry of Rural Development and Corporate Bodies has been engaged in the field of skill training from 2010. In the last four years thousands of young people were trained in various domains and given jobs. We congratulate Fr Jeelson Nelluvelil SDB, the Asst Director of BREADS and the Regional Coordinator of DB TECH and his Team who spearhead Skill Training Projects in the states of Kerala and Karnataka. In this issue of SLICE we focus on our achievements in the skill training projects.

Fr Joy Nedumparambil SDB
Executive Director - BREADS



News



German Ambassador visits BOSCO Bangalore

Mr. Peter Prugel, German Foreign Ministry's Director General for Asian and Pacific affairs, visited BOSCO Bangalore to learn their child safety net strategies. Visiting the Child Line office first and he went through the case files to know the practical realities and services rendered through child help line. He was all ears to the Children at SSA who narrated the back ground stories of each picture there. [More...](#)



Training for the staff of CREAM Project

BREADS organized a 2 days training programme for CREAM staff from all the 10 project districts, on 3rd and 4th April 2014. 20 participants, i.e. 10 Project Coordinators and 10 Social Activists had come together to attend this training on facilitation and communication skills. Having completed almost a year and a half, project CREAM is now in the phase of active community engagement. ... [More...](#)



BOSCO Bangalore trains Police and Railway authorities on Child Rights

Stake Holders Training was organized by BOSCO (Bangalore Oniyavara Seva COota) supported by the Department of Women and Child Development, Government of Karnataka in collaboration with South Western Railways, Bangalore Division on 27th March 2014 at Bangalore City Railway Station Divisional Railway Manager's Conference Hall. ... [More](#)



Furthering Skill Training in Bangalore Province

The Principals and in-charges of the Technical Institutes and Skill Training Centres of Bangalore Province met at the Provincial house on 15 March 2014. Fifteen confreres participated in the event. Fr. Jeelson Nelluvelil, Provincial Coordinator of the Technical Commission, welcomed the participants. . . . [More](#)

Skill Trainings – Bridging skills gaps



The need for bridging skills gap in Karnataka has received a fresh acknowledgement of late, with the Bangalore Chamber of Industry and Commerce observing the inadequate steps taken by State Government to address skill deficit. BCIC had also recommended the revamping of ITIs and other vocational education institutions. With the discourse on addressing skill deficit in Karnataka getting more concrete, BREADS continues to contribute in the best way it could.

With the discourse on addressing skill deficit in Karnataka getting more concrete, BREADS continues to contribute in the best way it could. Since 2010 BREADS has been making successful strides in skilling underprivileged children, in collaboration with multiple partners. Remarkably, the teams have been endeavouring to place the trained students in sustainable jobs, introducing them to the market. This placement advantage along with the teaching of Communicative English, Basic Computers and Life Skills as an additional package, have proven to be the key factors attracting students from the unreached areas.



There are presently 16 skill training centres administered through the Don Bosco institutions in Kerala, and another 11 centres in Karnataka. Currently, the domains finding active takers are – Retail, Hospitality, Electrical, Business Process Outsourcing, Beautician, Industrial Sewing Machine Operator, Information Technology & Enabled Services, Tally and Office Administration.



The following table enumerates our reach in the last 4 years.

Centres	Trained	Placed	Under Training	Placed %
27	15867	12106	1081	76

Mid Batch Assessments, Regular Alumni Meets, Field Visits, Guest Lectures by eminences from the field, abreast knowledge of the market and extensive networking have been our essential characteristics, enabling growth and reach.

Success Story



Darshan from Kushalnagar, Kodagu district comes from a family of four members. His Father is a news paper hawker, Mother - a homemaker and younger brother in class 9. A shy and simple person with a minimum qualification of SSLC, but had no added technical skills. He says "I wanted to learn computers as it is the modern trend and pays high salary". But his family's income could not afford him the requisite education.

On learning about the Don Bosco skill training through auto announcements, he met the DB Tech trainers. He joined Don Bosco Makkalalaya, Mysore training center for Quest S2S Retail training. Since he was interested in computers, the online learning excited him. He says "The training was a wonderful experience for me. It was really motivating. The training has not only imparted knowledge and skills but has also given me a chance to groom myself, learn etiquettes to perform better in the outside world. This is the best that could ever happen to me. I heartily thank all my trainers for this for making me what I am".

Today, Darshan is working as a Customer Service Executive in Dominos Pizza, at Mall Of Mysore Branch. Salary of 7000/- rupees per month, along with incentives has not only made his family happy, but has encouraged Darshan to aim higher in life.



Present Skill Training scenario at BREADS Bangalore

KERALA

No	Centres	Domains	Projects
1	DB Tech-Alappy	Retail	QUEST Alliance
2	DB Tech-Aluva	Retail , Hospitality	QUEST Alliance, Accenture, Minority (GoI)
3	DB Tech-Batheri	Retail , BPO, Automobile, Electrician	Accenture, BOSCH
4	DB Tech-Chullikara	Hospitality-House Keeping	Accenture
5	DB Tech-Mala	Retail, S&M	QUEST Alliance, Minority(GoI)
6	DB Tech-Mampetta	Retail	Accenture, Minority(GoI)
7	DB Tech-Puthiyathura	Retail	Accenture, Minority(GoI)
8	DB Tech-Vaduthala	CNC Operator	BOSCH
9	DB Tech- Kollam	Retail , BPO	QUEST Alliance, Accenture
10	DB Tech- Kottiyam	Retail	QUEST Alliance
11	DB Tech- Manacadu	BPO, Hospitality-F&B Service	Accenture
12	DB Tech-Muttada	Beautician, ISMO	Axis Bank Foundation, Minority(GoI)
13	DB Tech - Shakthikulangara	Beautician, ISMO, ITeS	Axis Bank Foundation
14	DBTech-QSS - Kollam	Beautician, Hospitality, Retail	Axis Bank Foundation
15	DB Tech - Mavelikkara	Beautician, Hospitality	Axis Bank Foundation
16	DB Tech Palakkad	Hospitality Retail, ISMO	Minority (GoI), Quest Alliance

KARNATAKA

No	Centres	Domains	Projects
1	Don Bosco Tech BREADS	Hospitality	Accenture
2	Don Bosco Tech Chitradurga	Retail, BPO, ISMO	Accenture, Quest Alliance
3	Don Bosco Tech Hospet	BPO, Electrical, ISMO	Accenture, Axis Bank Foundation (ABF), Schneider
4	Don Bosco Tech KGF	Hospitality, BPO	Accenture
5	Don Bosco Tech Makkalalaya	Retail, BPO	Accenture, Quest Alliance
6	Don Bosco Tech Ashalaya	Retail, BPO, ISMO, Automobile	Quest Alliance, Axis Bank Foundation (ABF)
7	Don Bosco Tech Hubli	BPO, Electrical	Accenture, Schneider
8	Don Bosco Tech Trasi	Hospitality, Automobile	Accenture, BOSCH
9	Don Bosco Tech Hassan	Electrical, Automobile	BOSCH, STAR
10	Don Bosco Tech Yadgir	Electrical, ISMO, Retail	Axis Bank Foundation(ABF)
11	Don Bosco Lingarajapuram	Tally, Office Administration	Tech Mahindra Foundation