Bringing the joy of childhood and youthfulness

Annual Report 2011-12

building future together

BREADS

DIRECTOR'S PAGE

India having over 1.21 billion people (2011 Census), which is more than a sixth of the world's population is projected to be the world's most populous country by 2025. The demographics of India are inclusive of the second most populous country in the world. Containing 17.5% of the world's population and with a population growth rate of 1.41%, India ranked 102nd in the world in 2010 according to the World Development Index (World Bank, January, 2012). India is slated to have 65% of its populace in the working age bracket which would approximately come up to 96 crore people by 2025. It will surpass China, by reaching a population of 1.6 billion in 2050.

Although the economists, social scientists and developmental organizations grapple with this issue on how shifts in Indian population would impact its economic growth and social development, our Investment in human resource in terms of quality education and skills training of the working populace becomes a priority in this "window of opportunity" for India. It is the appropriate time for the government, public and private enterprises and non-governmental agencies to work together in addressing some of the fundamental issues in the areas of health care and nutrition, illiteracy, unemployment, poverty, etc.

In 2011-12, BREADS, as a developmental organization was able to bring about significant changes in the lives of many children, youth and women. We partnered with them in 'building their future together', enabling them to have access to quality education, health care, skills training and livelihood. In this Annual Report, we have made an attempt to portray the glimpses of the same. I consign my gratitude to the Board of Trustees, our Donor Partners, Staff of BREADS and Local Projects for timely guidance, partnership and support rendered in reaching out to those in need.

Let us carry on our partnership on behalf of the marginalized and less privileged.

Fr . Joy Nedumparambil sdb
Executive Directer - BREADS

ABOUT US

BREADS (Bangalore Rural Educational and Development Society) is the social development office for the Salesian province of Bangalore. We are part of an international network of Don Bosco organizations working in over 130 countries across the globe. We draw inspiration from Don Bosco, priest and Educator of the 19th century, who dedicated his life to helping young people, especially the marginalized.

BREADS is a registered charitable Trust working with the young, especially the marginalized and at risk. We reach out to young people through a networked strategy, involving more than 45 centres all over Karnataka and Kerala. The centres aim to help to equip young people for life and livelihood.

Our Vision

We envisage a community of love, peace, justice and joy

Our Mission

Transformation of the poor and the needy, as resources and agents of change through educative presence and accompaniment

Our social interventions reach out to young people at risk and promote education and community development initiatives to the masses. Vocational and skill training projects are also established that help in leading young people towards improved career and employment opportunities.

MAKING A DIFFERENCE IN THE LIFE OF

THE LESS PRIVILEGED COMMUNITY...

Empowering the community through participation and inclusive growth is the core vision of our Community Development Projects. The resources are made available for the benefits of the community in response to their needs, in a prioritized manner so as to achieve sustainable impacts. Involving the local people in identifying, designing and developing the projects and programmes has paved way for greater participation, creativity, innovation and stronger interactions among people. Participatory approach has changed individuals' perception and inculcated in them a sense of belonging to the project. BREADS' Community Development Interventions guide the communities with strong local networks to be resilient and hard-wearing towards the social issues, for instance, Self Help Groups and Child Rights Clubs structures empower the women and children to play vital roles by coming together to campaign against child labour and school dropouts; support causes like, livelihood and gender equity. Through the seven Development Projects, BREADS has facilitated in creating sustainable communities and reaching out to 8000 women and children through innovative and result oriented community development initiatives.

PROJECTS SUPPORTED DURING THE YEAR 2011-12

PROJECT	REACH OUT	PROGRAMS
Skill development of Marginalized youth for Integrated Livelihood and Empowerment (SMILE) at **Bidar** district	20 villages and 1 town	Promotion of Self Help Groups, Trainings, Awareness Programs, Community Based Rehabilitation of the Disabled, Education Promotion, Child Rights Clubs and Youth Clubs.
Community Health Promotion at **Deodurga** Taluk in Raichur District	20 villages	Health Education, Distribution of medicine, Mobile Clinic and Waste Management.
Strengthening Partners through Education and Development (SPED) at **Yadgir** Taluk	24 villages	SHG Promotion, Village Animation, Education Promotion, Entre preneurship Development Training and Livelihood Promotion.
Child Labour Elimination Programme through Community Empowerment and Education Promotion in **Gulbarga** District	9 villages and 1 city	Promotion of Self Help Groups, Awareness Programs, Trainings and Education Promotion.
Empowerment of Community for Child Labour Eradication in two taluks of **Davangere** District	20 villages and 1 city	Child Rights Clubs, Task Forces, Strengthening of School Development and Monitoring Committees, Self Help Groups, Campaigns against Child Labour and Awareness Programs.
Community based Sustainable Development Program for Child Labourers and School Dropouts of **Mysore** City	16 city slums	Caring Community Councils, Barefoot Counsellors, Children's SHGs, Awareness Programs, Trainings and Community Ownership Programs.
Community Health Promotion Project in the Coastal villages of **Kollam** District	7 coastal villages	Community Health Centres, Health education, Medical Camps and Distribution of Medicine.

All these projects together formed and strengthened more than 500 Self Help Groups, 200 Child Right Clubs, 50 Children's Clubs and 10 Youth Clubs across Karnataka and Kerala. This year, the Community Development Projects of BREADS have reached out to more than 5000 women and 3000 children and youth.

SPEARHEADING A MOVEMENT TO HELP

YOUNG AT RISK TO REALIZE THEIR DREAMS...

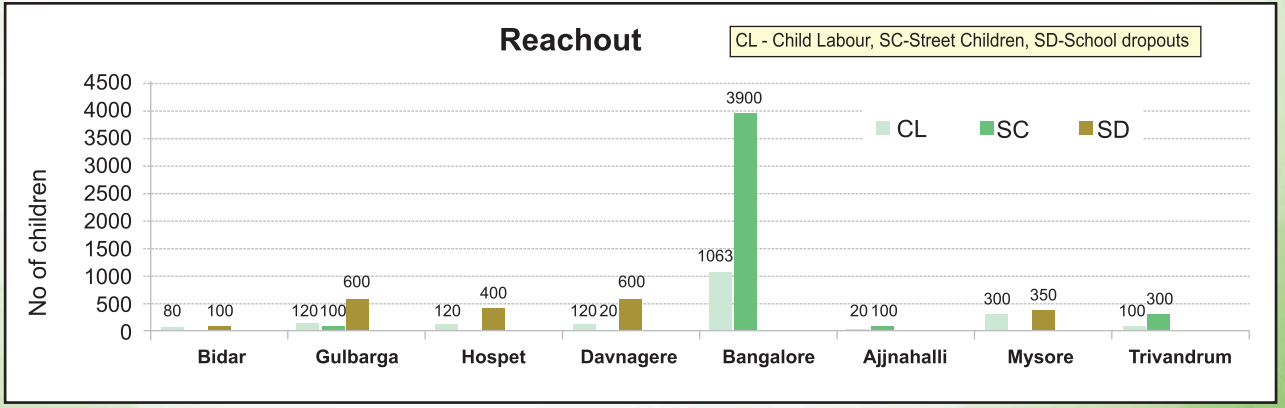
More than half of the inhabitants of the rapidly growing cities and the rural villages consist of children and youth. In most situations they are deprived of support, guidance and education. Our focus was on the most vulnerable group, that is, children who fall into the problematic categories such as child labourers, street children, school dropouts, orphans, children living in risky conditions, children and youth from dysfunctional families and disadvantaged communities, children affected/infected by HIV/AIDS and children in confrontation with the law. In the year 2011-12 BREADS has, through its partner organizations, invested in programmes aimed at providing shelter, support and education to ensure the welfare of children and youth. Projects implemented under "Young at Risk" (YaR) form underpinning to build self confidence and instil hope in the lives of these children and youth. Children in vulnerable environment have begun to enjoy the right to care, protection and education in all our YaR projects. In 2011-12, BREADS has carried out its mission of child right promotion through eight different projects with a result of reaching out to 8393 less privileged children.

PROJECTS IMPLEMENTED IN 2011-12

DB Child labour Rehabilitation Centre **BIDAR**
Don Bosco Project for Young at Risk **GULBARGA**
Snehalaya and Makkalaya **HOSPET**
Don Bosco Child Labour Mission **DAVANGERE**
BOSCO **BANGALORE**
DB Yuvakara Grama **AJJANAHALLI**, Ramnagara
Child Labour Centre **MYSORE**
Don Bosco Nivas **TRIVANDRUM**

STRATEGIES AND PROGRAMMES

Street presence - **2 Cities**
Residential Bridge School - **5 Places**
Mainstreaming formal schools - **8 projects**
Village Tuition Centres - **7 projects**
Institutional Rehabilitation - **6 projects**
Missing Child Search Bureau - **8 projects**
Community Empowerment - **5 projects**
Child Rights Promotion, School Animation Home Placement, Campaigns, De-addiction Programmes and Vocational training



FORMING YOUNG MINDS FOR

AN ENLIGHTENED FUTURE...

The passage of the Right to Education Act (RTE) in the Parliament in 2009 marks a historic moment for the children of India in having access to free education. Children are guaranteed the right to quality elementary education by the state with the help of families and communities. Although there have been remarkable improvements in proportion to the children from socially disadvantaged communities in school, gaps persist in many villages of the states of Karnataka and coastal areas of Kerala. Categories such as school dropouts and out of school children are quite prevalent in remote villages/urban slums. Girls are less likely to be enrolled in school. BREADS, through its projects of education promotion, was in the forefront to facilitate and motivate the less privileged children to benefit from their right to education. This year, through 6 projects BREADS has reached out to 3174 children living in far-flung villages and city slums with education promotion programmes. Another 777 poor children were assisted scholarship of worth Rs. 10.35 million to ue their studies.

SUPPORTED PROJECTS

Projects	Reach out children
Don Bosco Bidar	760
Don Bosco Project for Young at Risk Gulbarga	840
Social Action Centre, Don Bosco Yadgir	600
Fishermen Community Development Project, Don Bosco Kollam	350
Don Bosco, Kolar Gold Field	124
Don Bosco Makkalayla Project, Mysore	500
Education Sponsorship programme under CFCA, USA	659
Education Sponsorship by DAAV, Belgium	10
Individual Sponsorships (Ulrich, Don Masciullo, Klaus Jurgen Stegman)	71
AFPRZO, Italy	37
Total	**3951**

Strategies and Programmes: Bridge School, Village Tuition Centres, Supplementary education in slum areas, Street education, Right to Education Campaigns, School enrolment campaigns, Children's Camps, Integration of life skills, Exposure programmes, games, Cultural programmes, Arts, Competitions and Education Sponsorship Programmes.

HARNESSING SKILLS FOR EXUBERANCE

AND CREATIVE ACHIEVEMENTS...

The youth constitutes over 45% of the total population of the operational areas of BREADS. The Skill Training initiatives of BREADS primarily focus on youth who belong to the most underprivileged community especially those coming from backward class/caste, tribes, dalits and minority community. These less privileged youth work in the unorganized sectors or just dawdle around doing nothing. Unemployment and lack of economic prospects propel the youth into criminal acts, excessive alcohol use, substance addiction, and social or political violence. Unemployment for a prolonged duration makes young people victims of marginalization and social exclusion. BREADS through various skill training ventures has provided space and opportunity for the provision of quality skill training for the school dropouts and the youth working in the unorganized sectors. They are given quality training on relevant domains, are motivated and helped to harness their exuberance and innate energy for creative achievements and for self reliance. Through 22 Skill Training Centres and 5 different projects BREADS has trained more than 8000 youth and given placement for more than 80% during the year 2011-12.

PROJECTS IMPLEMENTED DURING THE YEAR 2011-12

MORD: Supported by Ministry of Rural Development, Government of India to train BPL (Below Poverty Line) youth in short skill trainings. Last year BREADS implemented this project in 22 technical training centres.

Accenture: Non-formal Skill training in Hospitality and Sales and Marketing supported by Accenture CSR Project. The project was implemented in 20 centres across Kerala and Karnataka.

LIST: BREADS in partnership with Landmark Institution of Skills Training did a skill training project covering 13 centres in Karnataka. The youth were trained in various domains.

BIF (Bosch India Foundation): Supported by BIF, BREADS imparted skill training in Electrical, Automobile, Hospitality and CNC machinist courses in 4 Centres of Kerala and Karnataka.

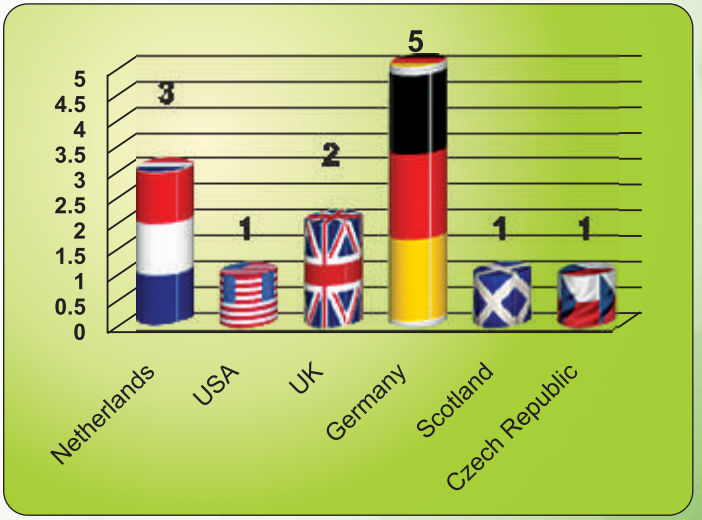
Formal & Non formal courses – Through 10 Technical training Institutes formal and non formal courses are offered in 22 skill domains with a coverage of 1750 youth every year.

Projects	Under Trng.	Trained	Job Placed
MoRD	0	4278	3603
Accenture	434	1870	1463
LIST	1054	860	685
BIF	100	155	125
Formal and Non - Formal courses	438	1310	1050
TOTAL	2026	8473	6926

VOLUNTEER PLACEMENTS

BREADS has promoted and facilitated the service of volunteers from across the world. The volunteers have devoted their time, skills and talents in educating and motivating the children, youth and women in our various projects. During the year 2011-12, 13 volunteers from different countries were placed in various projects across Kerala and Karnataka.

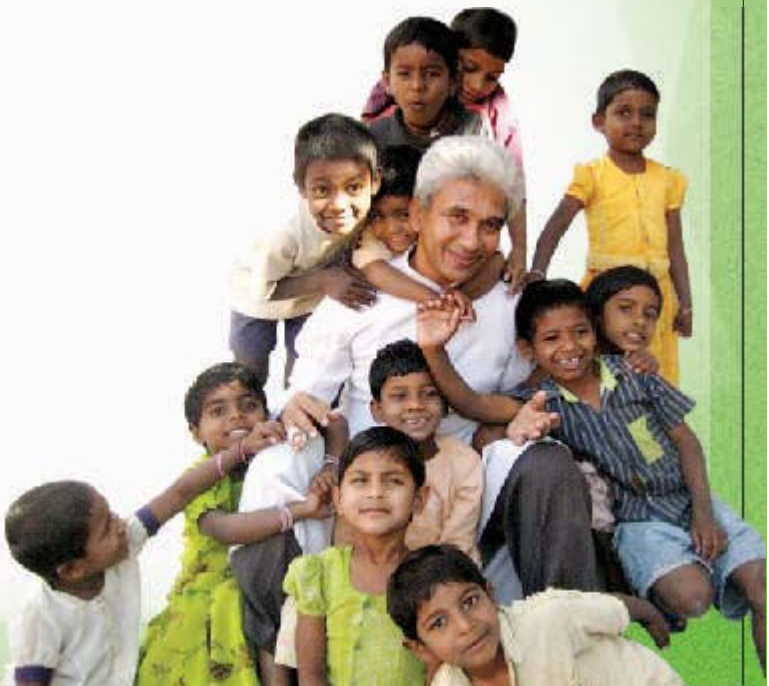
A countrywide detail of volunteer placement is given in the graph:



RECEIPTS' AND PAYMENTS ACCOUNTS FOR THE YEAR 2010-11

RECEIPTS	Amount
Assistance to Needy Children	10,978,478.28
Vocational Training Projects	18,045,703.98
Welfare of Children	18,234,235.38
Health and FamilyWelfare	1,867,452.00
Community Development Programme	2,317,227.00
Construction and Maintenance of School / Colleges	1,305,431.17
Micro finance Projects	5,452,803.00
Establishment	2,487,826.92
General Donations	3,046,414.68
Skill Training Project	1,201,445.00
Opening Balance	26,332,586.32
TOTAL	**91,269,603.73**

PAYMENTS	Amount
Assistance to Needy Children	10,261,623.50
Vocational Training Projects	11,583,707.70
Welfare of Children	11,130,137.50
Health and FamilyWelfare	1,189,094.00
Community Development Programme	2,011,310.97
Construction and Maintenance of School / Colleges	1,960,282.00
Micro finance Projects	
Establishment	432,830.22
General Expenses	2,472,546.00
Skill Training Project	1,180,671.54
Closing Balance	49,047,400.30
TOTAL	**91,269,603.73**



WE INVITE YOU TO JOIN WITH US IN

BUILDING FUTURE TOGETHER

WE WELCOME YOU TO:

- **Sponsor a Child:** The education and other expense come up to Rs.900 ($20) per month
- **Endow a Scholarship for Higher Education:** Professional/ technical /Higher education costs about Rs.1800 ($40) per month for a trainee
- **Rehabilitate a child labourer/child on the street:** Rs.8000 ($178) per year
- **Make a donation:** to support our activities
- **Join the Cause:** Spread awareness of the issues we address
- **Be a Volunteer:** Give us time and expertise for six months/ one year
- **Support a project:** In 40 rural/urban areas across Karnataka and Kerala State

Contact : Executive Director, BREADS, Don Bosco, 75 North Road, Bangalore– 560084, Karnataka, India

OUR SINCERE THANKS TO...

- Bangalore Salesian Society, India
- Christian Foundation for Children and Aging (CFCA), USA
- Development Association of Active Volunteers (DAAV), Belgium
- VIA Don Bosco, Belgium
- Don Bosco Missions, Germany
    - Archbishopric of Cologne (Erzbistum KÖln)
    - Bendikt Winkler and friends
    - Holy Child Hood (Päpstliches Kindermissionwerk)
    - Kolping Busenbach:
    - Verein Projektpartnerschaft Dritte Welt e.V Saarlouis
    - Grundshule Leverkusen
- Don Bosco Tech India Network, India
- Don Mascuillo and Friends, Italy
- Enfance Tiers Mode, Belgium
- Help Alliance Germany
- Human Help Network, Germany
- Don Bosco Mondo, Germany
    - Federal ministry of economic cooperation and Development (BMZ)
    - Aktion Tagwerk, NRW, Bonn
    - Aktion Z- Altgold für die Dritte Welt,
    - Impulse für die Strabenkinder, Berlin
    - Schmitz- Hille- Stiftung, Düsseldorf
    - Uli Hermanski and Friends
    - Witr on GmbH, Parkstein
- Jugend Eine Welt, Austria
- Salesian Mission, New Rochelle
- Yojana Projecthulp, The Netherlands
    - De drie Dolfijnen (three dolphins)
    - ROTO
    - Window to the World
    - KPMG
- Bosch India Foundation (BIF)
- Accenture CSR project
- Land Mark Institution for Skill Training (LIST)

We also acknowledge and thank all our individual friends and well wishers who have joined us in our efforts to reach out to the poor and the marginalized.

building future together

BREADS

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