

Director's Message



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Executive Director, BREADS

Commemorating the 75th anniversary of the United Nations in 2020, the UN Secretary-General invited young people as “designers of their own future” to contribute to the UN’s Common Agenda. UN Foundation Next Generation Fellows engaged with 600 other young people to present their vision in the document *Our Future Agenda* in September 2021. The new generation asked for a new deal; a world where they could:

- learn what they need to thrive
- find secure and meaningful work
- respect our shared home- the Earth

The youth have a clear vision of the future they want. It is up to the adults to support them to make their envisioned futures real. In this Slice, we look at how BREADS addresses the youth’s need to find secure and meaningful work.

DB BEST Academy — Bringing out the BEST in Youth

Nehemiah, a native of Bangalore city, lost his father when he was in the 12th grade. This loss had a severe impact on the family and because of this, Nehemiah could not clear his 12th grade exams. The demise of his father made his mother the only breadwinner in the family. Besides the upkeep of the family, she had to look after the educational expenses of both Nehemiah and his younger sister, and her meagre income was insufficient to meet their needs. The situation kept getting worse for the family and his younger sister also had to discontinue her education because of the financial difficulties.

Being the elder child, Nehemiah wanted to help his family but did not know how. Since he did not get through the 12th grade, pursuing higher studies was also difficult. This was when he was introduced to DB BEST Academy where he signed up for the 3-month course on hospitality management. He joined the institute with a lot of uncertainty and insecurity. He assumed that it would be a normal school with regular classroom experiences. But when he began to attend the classes, he felt comfortable as he received individual attention and care. He says he experienced a fraternal, mutually supportive atmosphere in the classrooms. He was able to develop his speaking skills in English and Hindi (with the support of his friends). Importantly, Nehemiah says, when he joined DB BEST, he felt broken and very timid, unwilling to talk to others. He began to see clear behavioural changes in himself with the development of his interpersonal skills through the life skills training.

On completing the course, he was placed in The Oberoi, one of the luxurious 5-star hotels in Bangalore, with a monthly salary of INR 13,000. This amount permits him to contribute to his family and also look forward to completing his studies. Inspired by his growth and hopeful of the same for herself, his younger sister also joined DB BEST Academy to pursue the BPO training and was successfully placed in a job after completion.

Nehemiah says that DB BEST Academy was the springboard that supported him to develop his personality, and restart his life while enabling him to support his family, for all of which, he is grateful. DB BEST Academy not only skilled a young man, it also supported him to envision new possibilities for a different life.



Don Bosco BREADS' Employment and Skill Training Academy (DB BEST) was developed by BREADS in 2016 with the vision to equip underprivileged youth (18-30 years) with the skills they need to live sustainably in accordance with the job market, ensuring 100% job placement assistance. BREADS continues to improve the future of numerous young people through the DB BEST Academy.

DB BEST Academy provides free short term skill trainings in three domains- retail management, business process outsourcing (BPO), and hospitality management. In addition, the holistic development of students is facilitated through training in life skills, communication, basic computer skills and other extracurricular activities.

DB BEST provides facilities such as:

- Well-equipped computer labs for training
- Guest lectures and site visits
- Job placement services which include mock interviews, resume building
- Life skills sessions
- English coaching
- Food and dormitory services

STUDENTS TRAINED IN DB BEST 2021- 2022

Domains	Trained	Placed in Jobs
Hospitality	60	53
BPO	62	57
Retail Management	49	28
Total	171	138



Inauguration of the 18th Skill Training Batch



The 18th batch of DB BEST Academy was formally inaugurated on 23 July 2022 with **80** new students, their parents, and the staff. The programme began with a prayer song by the students, the lighting of the lamp, followed by the welcome address.

Mr. Stalin Joseph (Founder and Director, OCEAN Services, Bangalore), who is associated with the institution through its student placement services, and Mr. PV Mathew (Former CEO, Dream India Network and past pupil of Don Bosco School and College, Tirupattur), were the chief guests. Around 15 students from the previous batches also received their course completion certificate on the occasion.

DB Job Placement Network—Linking Employers and the Unemployed

In response to the widespread unemployment among the educated youth especially in the aftermath of the COVID pandemic, BREADS through the Don Bosco Job Placement Network (JPN) Bangalore, collaborated with various partners to organise job fairs for youth.



Don Bosco College, Kottiyam partnered with BREADS, the Kerala Catholic Youth Movement (KCYM), Kollam diocese, and the Confederation of Indian Industry (CII) to conduct a huge job fair on 16 July 2022. The companies partnering at the fair included Allianz SE, AXIS Bank, RR Donnelley, AYTECH, Eureka Forbes, ESAF Small Finance Bank, Study Quotient Edu Private Limited, JustDial, G-Tec Computer Education, Popular Hyundai, and Flipkart. Around **899** candidates applied for various positions in these companies, out of whom, **128** were selected for immediate joining while others were shortlisted for future placement.



Don Bosco ITI, Kolar Gold Fields (KGF) partnered with BREADS to organise a job fair on their premises on 14 July 2022. Around 13 companies were part of the recruiting team, including Motherson ITI (Bangalore), ITC Malur, Indian Nippon Electrical Ltd (Hosur), Grassroots BPO Private Limited, Bangalore. Nearly **267** candidates showed up for this job fair, of whom, **245** bagged opportunities with different companies.



Earlier on 29 April 2022, BREADS and JPN organised a job fair exclusively for the community of differently-abled job seekers in Bangalore, in collaboration with the Samarthanam Trust for the Disabled and Qness Corp Pvt Ltd. More than **100** candidates with varying levels of disability participated in the fair.



The organisers ensured that all the youth had a fair chance to be interviewed by the recruiting companies at the fairs. The events were a huge success for the institutions, which took this important initiative to bridge the gap between the aspiring youth and employers.



World Environment Day (5 June) Observance



To promote *Living Sustainably in Harmony with Nature* across 15 districts in Karnataka, **1,928** saplings of various fruit and other trees were planted with the involvement of **9,987** children.

ONLY
ONE
EARTH

These 75 tree-planting programmes were facilitated by BREADS' Child Rights Education and Action Movement (CREAM) initiative.

International Day Against Drug Abuse and Illicit Trafficking (26 June) Campaigns

Spreading the message of *Care in Crisis* on the International Day against Drug Abuse and Illicit Trafficking (26 June), Drug Rehabilitation Education and Mentoring (DREAM) teams across 10 districts in Kerala came up with innovative ways to raise awareness among more than **2000** adults and children about the adverse impact of drugs on the health of individuals and the community.



Calendar

July 2022

- Inauguration of the 18th skill training batch—DB BEST Academy
- WECAN state-level Staff Meeting and Training
- State-level DREAM Counsellors training

August 2022

- Monitoring and evaluation of BREADS' projects
- Independence Day celebrations in Don Bosco houses
- DREAM state-level review meeting
- KISMAT state-level review meeting

BREADS NEWS



Training for DREAM Counsellors by TRADA

Bangalore Rural Educational and Development Society (BREADS) in association with Total Response to Alcohol and Drug Abuse (TRADA), organised a three-day training programme for the Drug Rehabilitation Education and Mentoring (DREAM)...[more...](#)



Promoting Entrepreneurship through WELivE

The Women Empowerment through Livelihood and Entrepreneurship (WELivE) programme in Kannur, Kerala organised a meeting of both established and aspiring micro-entrepreneurs, with the Ayyankunnu Grama Panchayat ...[more..](#)



WECAN – State-Level Review cum Staff Training

Bangalore Rural Educational and Development Society (BREADS) Bangalore organised a two-day review cum training for the programme staff of its Women Empowerment through Collective Action and Networks (WECAN) programme...[more...](#)



Job Fairs at Don Bosco ITI, K.G.F and Don Bosco College, Kottiyam

As a response to the widespread unemployment among the educated youth especially in the aftermath of the COVID pandemic, the Bangalore Rural Educational and Development Society (BREADS) through the Don Bosco Job Placement Network (JPN)...[more...](#)

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