

# Slice

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## DB BEST Academy

### Three Successful Years of Skilling Youth

Sindhuri is a cheerful young woman today. Self-reliant, earning a monthly income of 10000, she is proud of her journey so far. A few months ago, her story was different. She had been hopeless and uncertain of the future. The eldest daughter of the family, she had been discouraged from pursuing higher studies after class 12 and was unqualified for a decent job, which increased her worries. The dark shades of her life turned to colour with her training in Retail Management at DB BEST Academy.

This is not the story of Sindhuri alone. Such stories of misfortune are numerous yet turning their lives around towards a brighter future is still a challenge. In its passion to skill the youth to make a sustainable living, while also meeting the requirements of the market, BREADS established the Don Bosco BREADS' Employment and Skill Training Academy (DB BEST Academy) on 10 October 2016.



### Director's Note

DB BEST Academy celebrated its 3<sup>rd</sup> birthday this year. In this period, the centre successfully trained 644 youth, placing 524 of them in jobs. This 81% success rate is remarkable because job placement is a core indicator of an effective skill training programme. It also underscores the importance of partnerships in creating opportunities for the youth at risk. DB BEST has had productive collaborations with knowledge and resource partners who add real market value to building competencies of the youth. It is always delightful to witness the transformation of numerous young people after their short stint at DB BEST, especially those who avail of its hostel facilities and experience a little of the Salesian oratory life.

*With best wishes,*

*Fr. Joy Nedumparambil SDB  
Executive Director  
BREADS Bangalore*

### BREADS Calendar

#### November 2019

- Product training for SHG leaders at BREADS on 8 November
- Children's Day celebrations across DB institutions in Kerala and Karnataka
- Children's special Gram Sabhas conducted in the CREAM districts
- Child Rights week celebrations
- Campus placement drive on 15 November at DB BEST Academy
- BREADS participation in the Green Energy Conference organised by the Mission Department and Economist-General's office, Rome

#### December 2019

- Children's special Gram Sabhas in the CREAM districts
- State-level CRC Network Meet on 12-13 December at BREADS
- BREADS fund-raising event on 14-15 December at The Studio, Cooke town
- Completion of internship by the students of St. Joseph's College, Pilathara, Kerala



Statistics indicate that India is poised to become the youngest country in the world by 2020 with an average age of 29 years. The 869-million strong work force in India accounts for around 28 % of the world's work force. Therefore, skill development becomes the defining element in India's economic growth story. Recognizing the imperative need for skill development to align with emerging trends in the national and international milieu of employment, efforts are being made to bridge the gap

between skills and the employment opportunities available for the youth in India. In a new era dominated by automation, artificial intelligence and robotics, it has become imperative to train the young in the right skills, so that they are able to efficiently adapt to new roles and professions. In addition, skilling women needs to be a focus as women's participation in India's workforce stands below 28%. To increase women's employment, girls have to be empowered to break loose from traditional jobs and take up new challenges and opportunities to make them competent in an ecosystem where technology is advanced and conventional jobs are decreasing.

Contributing to this national agenda, the DB BEST Academy provides trainings in three domains- retail management, BPO and hospitality management. The selected curriculum meets the standards of the National Skill Development Corporation (NSDC) and the subject matter experts of each domain equip trainees with competencies for the current market needs. An interest inventory helps students determine a domain for specialisation. In addition, the holistic development of students is facilitated through life skills and personality enhancement, strengthening of communication skills and other extracurricular activities. Irrespective of the domain, the students are also taught basic computer skills. DB BEST partners with the Don Bosco Tech Society (DB Tech) as well as with corporate partners in knowledge and resource sharing.

STUDENTS TRAINED IN DB BEST 2016 -2019						
DOMAINS	Trained			Placed in Jobs		
	Male	Female	Total	Male	Female	Total
Hospitality	201	60	261	173	41	214
BPO	96	81	177	83	60	143
Retail Management	108	98	206	88	79	167
<b>Total</b>	<b>405</b>	<b>239</b>	<b>644</b>	<b>344</b>	<b>180</b>	<b>524</b>





### Campus Placement Drives 2019

The 81% job placement rate of DB BEST Academy indicates the success of its training and its methods of operation. BREADS Bangalore in association with DB BEST Academy and DB Tech, organised two campus placement drives for the trainees from Bidar, Davangere, Ballari, Hospet and Bangalore Urban districts of Karnataka on 14 September and 15 November 2019. The two events facilitated the recruitment process of 130+ students by various companies, namely, Grassroots, Net Ambit, Kotak Mahindra, Tata Trends, Team Lease, Team Rolls and Cure Fit. Trainees from various districts were brought under a single roof enabling job placement services for them from diverse agencies. The trainees were oriented about the expectations of the recruiters regarding work skills, analytical and communication skills. The events were fruitful as 100+ students were selected and opportunities created for them to begin their careers and shape their futures.



### Success Story - Jaswin Karthik



DB BEST Academy has rewritten the lives of many youngsters by enabling them to earn a decent and sustainable income. Jaswin Karthik- a successful trainee from the retail management domain is one of them. Hailing from a single-wage family with 3 elder sisters, he was expected to support his father financially as the only male child. Yet his determination to pursue higher studies was irrepressible. Unlike his parents and siblings who gave up their educations for various reasons, he was not willing to give up on his dream.

After completing class 12, Jaswin was discouraged from going to college, but he was determined and applied to a B.Com course. He earned his fees by working in McDonald's after college hours. In the short span of his 21 years, he went through lots of ups and downs, and tribulations but he did not lose hope. By the time he completed his studies, his father's health issues added to his responsibilities. The inability to communicate in English and the lack of self-presentation skills prevented him from getting a decent job. At this time, he heard about the free skill training program at DB BEST Academy and he decided to give it a chance. At the centre he was active, keen to learn, but late to classes in the morning. Through counselling, the trainers learned about his background and night shift work. All the trainers appreciated his positivity; he was never upset or disappointed about life, instead he was passionate to live life to its fullest. Through the training, he developed his ability to address an audience, learning professional manners and behaviours, and communication skills in English. He was initially placed in Lend Buddy through campus placement, with a salary of rupees 8000. After six months of experience in the same, he attended an interview at YES Bank and now works as a Field Executive- earning a monthly income of Rs. 18000. He is grateful for the training that helped him develop into a better professional and a successful person. Jaswin Karthik happily says, "DB BEST Academy is a place where you can find yourself. The academy is like a light- it shows the light for you to succeed in your life. The academy really changed me and my life, personally as well professionally. I'm so privileged to speak about my academy and I will refer my friends to also come to the centre."





### Preparing youngsters for competitive examinations

The Fishermen Community Development Programme (FCDP) inaugurated the Don Bosco PSC coaching centre on 10 November 2019 in a function held at FCDP hall, Kollam. The coaching centre will cater to the career guidance needs of the coastal youth of Kollam by preparing them for competitive examinations and government employability, thereby channelising educated youth into appropriate vocations. The function was inaugurated by Mr. Royston, Head Master, Krishtharaja High School, Pattathanam. Fr. Sunny Uppan, Rector ... [more](#)



### Training on gender equality

The beautiful dawn of 20 November 2019 found every one of the DB Tech youth of CHITHRA Don Bosco, Chitradurga, on a high note as they were all getting ready for the day-long training on gender equality and awareness on the laws and regulations of the country which they needed to follow as good citizens. The inaugural function was presided over by Fr. John Peter, Principal, Don Bosco Pre-University College, Chitradurga. The other dignitaries present were Ms. Dilshad Unnisa, Penal Advocate, District Legal... [more](#)



### Observation of child rights week

BOSCO Bangalore inaugurated the Child Rights week at GHS, Sampangiramnagar (Kalyani School) on 14 November 2019. Fr. Regi Jacob, Director, BOSCO Nilaya presided over the inaugural function. The other chief guests present on the occasion were Ms. Shamantha, Head Mistress, GHS, Kalyani School; Mr. Ramaswamy, Coordinator-CREAM; Ms. Vinnarasi, social activist; Ms. Pushpa, tuition teacher; Ms. Kavya and Master Akash. A total of 67 people including children and adults participated in the programme. The programme started... [more](#)



### You can make anything by writing

C.S. Lewis once said, "You can make anything by writing". The art of writing helps us explore genuine ideas and realise our creativity. In line with this thought during the Child Rights week, BOSCO Bangalore organised essay competitions for the school students and leaders of Child Rights Clubs (CRC) of St. Rocks School, Cleveland Town, Bengaluru, and BOSCO Nilaya, Police Road, Bengaluru on 19 November 2019. Around 40 children from St. Rocks School and 24 CRC leaders took part in the essay competition.... [more](#)

