

Campaigns and rallies echo the urgency to act!

History has witnessed the power of common people, who through various revolutionary movements, campaigns, and protests, claimed their rights or the rights of others. People's movements have the strength to create ripples among governments, societies, organisations and individuals when a vital cause fuels their actions. The freedom and rights we enjoy today, we owe to the outcry of people that demanded a changed world. If it weren't for those voices, the world might have been a different place for each of us.

In this edition of Slice, BREADS presents a brief summary of the campaigns organised in October 2019 in Karnataka and Kerala, to contribute to the global vision of a sustainable future.



Director's Note

BREADS has found that campaigns are an effective platform for activism and advocacy, especially in raising public awareness on vital issues. It supports various children-, youth- and women-led campaigns to activate community transformations. In October, in joint partnership with the Don Bosco partners and other networks- WNTA and Green Alliance; BREADS organised numerous campaigns on the International Day of the Girl Child, World Cleanup Day, and the SDG Global Week of Action. Each campaign directed towards a specific goal, saw the active participation of the community, stakeholders, local government and non-governmental organisations, creating an appreciable swell of public awareness and support for action on the sustainable development goals.

With best wishes,

*Fr. Joy Nedumparambil SDB
Executive Director
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BREADS Calendar

October 2019

- Participation in the National Consultation on Foster Care on 14-15 October at Don Bosco Provincial House, Bangalore
- Monitoring and evaluation visit to CREAM projects on 22-31 October
- Residential camps during Dushera holidays for the leaders of Child Rights Clubs in the CREAM projects
- Monitoring and evaluation visit by Don Bosco JuWe Switzerland on 27-30 October
- Consultation meeting with Catalyst Management Services (CMS) on 31 October to initiate CREAM II impact assessment and evaluation
- Participation in DAAN UTSAV- Joy of Giving campaign at various corporate sites – PwC, AXA, ALTEN Calsoft Labs & Fullerton India

November 2019

- Product training for SHG leaders at BREADS
- Celebration of Children's Day across DB institutions in Kerala and Karnataka
- Children's special Gram Sabhas in the CREAM districts
- Celebration of child rights week
- Campus placement drive at DB BEST Academy, Bengaluru for the skill training students from Bidar, Bangalore, Davangere and Hospet
- BREADS' participation in the Green Energy Conference organised by the Mission Department and Economist-General's office, Rome





International Day of the Girl Child 2019



Every year, the International Day of the Girl Child celebrates the girl child, amplifying her voice to stand up for her rights; this year with the theme, “GirlForce: Unscripted and unstoppable”. The campaigns led by Don Bosco institutions broadcast the rights of children, especially promoting awareness on valuing every girl. To enhance community awareness, the campaigns highlighted challenges faced by girls such as lack of access to education, sexual and physical exploitation, discrimination, gender-based violence, lack of access to religious places, child marriages, menstruation and reproductive health.

International Day of the Girl Child 2019			
Districts	Programmes	Activity	Participants
Bangalore	1	Awareness rally, public gathering, street play	300
Bellari	8	Awareness creation on legal services and schemes for girl children from the government	350
Bidar	1	Public gathering, signature campaign	70
Chitradurga	1	Human chain, rally, public gathering	120
Davangere	1	Rally, public gathering	100
Kalaburagi	1	Rangoli competition, awareness creation	80
Mysuru	2	Rally, awareness programme	60
Yadgir	2	Rally, public gathering	106
Ernakulam	1	Medical camp, awareness creation, street play, theme shows, puppet show	150
Thiruvananthapuram	5	Street play	4500
Total	23		5836





The Global Week to Act for SDGs is a worldwide movement to mobilise public opinion and support for the achievement of the 17 sustainable development goals (SDG) by 2030. It is meant to facilitate urgent action by world leaders because global progress is nowhere near enough to deliver on the promises made in 2015 by all nations to create a future of peace and prosperity on a thriving planet, with no one left behind. The Global Week invites various organisations, individuals of all ages, schools, local governments, United Nations offices, global networks to collective action on most pressing issues such as climate change, universal health coverage, development financing etc.

BREADS and its partner organisations in their commitment towards the SDGs, focussed on the themes of standing together for Voice, Climate, Peace, and Equality.

SDG Global Week of Action 2019

Districts	Programmes	Themes	Activity
Bangalore	6	Voice, equality, climate	Public awareness on climate crisis, planting and protecting trees in the city, tree hugging, awareness rally, candle light march
Ballari	7	Voice, equality, climate, peace	Rally and awareness programme, tree hugging, public gathering, candle light march
Bidar	4	Peace, equality, climate	Awareness creation for the Anganwadi staff, oath to protect the trees and surroundings
Chitradurga	2	Peace, equality	Candle light march, awareness rally, public gathering
Davangere	1	Peace, voice, equality	Candle light march, public meeting, rally
Kalaburagi	1	Climate	Tree hugging, rally and awareness programme
Raichur	1	Equality, voice	Meeting, oath taking, honouring of people who advocated equality in the community
Ramanagara	2	Peace, voice, equality	Candle light march, public gathering, rally
Yadgir	1	Climate	Planting saplings, awareness meeting
Total	25		



World Cleanup Day observed on September 19 is aimed at combating the global solid waste problem, including the problem of marine debris. BREADS in partnership with Don Bosco Green Alliance extended a hand in cleaning up the earth- ponds, rivers, canals, lakes and other places to make a cleaner and greener planet.



World Cleanup Day 2019

Districts	Programmes	Participants	Stakeholders involved
Bangalore	1	25	Police, Health Inspectors, Transport department, Pournakarnikas and the pest control team of the Bruhat Bengaluru Mahanagara Palike (BBMP), CRC members, social activists
Chitradurga	1	542	District collector, Chitradurga city municipal council, NGOs, volunteers, social activists
Ballari	3	178	CRC members, tuition children, teachers, gram panchayat members
Ramanagara	2	210	Gram panchayat members, PDO, teachers, students, youth
Bidar	5	150	Teachers, students, teachers and students from evening tuition centres and community leaders
Davangere	1	55	Children, teachers and CREAM project staff
Kalaburagi	1	35	Staff from the Public Health Centre, Ramnagar Kalaburagi district, Anganwadi centre, Government High School, Ramnagara, CHILDLINE, students from Don Bosco Tech and CREAM staff
Raichur	1	154	Students and teachers
Yadgir	2	115	CRC members and tuition children
Total	17	1464	

Moulding Leaders of Child Rights

Don Bosco Yuvakara Grama, Ajjanahalli, Ramanagara district organised a two-day leadership training for the leaders of child rights clubs on 4 and 5 October 2019. The leadership training was organised for 40 elected leaders from the newly-formed child rights clubs under the CREAM project in Ramanagara district. The objectives of the training were to develop leadership qualities, life skills, a strong will to advocate for the rights of children and a deep concern about the atrocities committed against children and women. The two-day... [more](#)



Enlightening Government Officials about Gender Equality at Chitradurga

CHITHRA Don Bosco conducted a two-day training on gender equality and women empowerment for government officials on 10 and 11 October 2019 at CHITHRA Don Bosco, Chitradurga. The inauguration ceremony was presided over by Fr. Saji George sdb, Rector, Don Bosco, Chitradurga. The other dignitaries present were Mr. Vijaya Kumar- President, Lawyer's Association, Chitradurga; Ms. Dilshad Unnisa- Panel Advocate, DLSA, Chitradurga; Fr. Sonychen Mathew- Director, CHITHRA Don Bosco. The two days... [more](#)



National Consultation on Foster Care

A two-day National Consultation on Foster Care was organised in collaboration with BREADS, UNICEF, Department of Women and Child Development (DWCD), Karnataka and Karnataka State Commission for Protection of Child Rights (KSCPCR) at Don Bosco Provincial House, Milton Street, Bengaluru, on 14 and 15 October 2019. In the inaugural address, Dr. Antony Sebastian, Chairperson, KSCPCR said that every child wishes to have parents to take care of them. In earlier times, institutionalisation was perceived as the... [more](#)



Fireless food feast at DB BEST Academy by the Hospitality Students

The batch 10 Hospitality students of DB BEST Academy, Bangalore organised a food festival on 16 October 2019 to exhibit their culinary skills. Under the mentorship of Mr. Mario- the Hospitality trainer, the zeal and enthusiasm of the trainees were visible from the beginning of planning through each stage of the execution of the programme. The competition was based on the theme- cooking without fire. The trainees doled out delectable delicacies garnished and presented artistically. The programme was inaugurated by Fr. Rubin Mathew... [more](#)

