



Don Bosco

Director's Note

#PressforProgress #IWD2018 MARCH 8

8th March we celebrate the International Women's Day. Now, more than ever, there's a strong call-to-action to press forward and progress gender parity. There's a strong call to #PressforProgress motivating and uniting friends, colleagues and whole communities to think, act and be gender inclusive. And while we know that gender parity won't happen overnight, the good news is that across the world women are making positive gains day by day. Plus, there's indeed a very strong and growing global movement of advocacy, activism and support.

So we can't be complacent. Now, more than ever, there's a strong call-to-action to press forward and progress gender parity. A strong call to #PressforProgress. A strong call to motivate and unite friends, colleagues and whole communities to think, act and be gender inclusive.

This SLICE will talk about entrepreneurship programs which, BREADS has initiated for women which promotes the call to #PressforProgress.

With best wishes,

*Fr. Joy Nedumparambil SDB
Executive Director
BREADS Bangalore*



News



Training on Child Rights

Training on child rights was organized by CREAM team, BOSCO, Bangalore, for the children from BBMP Girls High School, Padarayanapura, GHPS Yediur, Morarji Desai Residential School, Chamarajpet, BBMP High School, Cottonpete, LR High School, Chamarajpet, Bangalore from 7th February to 17th February 2018. Mr. Ramaswamy, Coordinator, CREAM, BOSCO, Bangalore... [more](#)



Ornaments for life and income

Don Bosco Hospet organized the two days production skill training for 52 SHG members on 19th and 20th of February 2018 aiming at empowering and sustaining rural women through self-employment and income generation initiatives. It encourages and promotes women to initiate small scale business units as a group in the villages leading them to better financial gains. Over the two days training the .. [more](#)



Training cum advocacy meeting by the district level child rights clubs, Raichur

45 young and energetic leaders of CRCs from ten schools of Devadurga taluk attended the training cum advocacy meeting organized by Don Bosco Social Service Society Devadurga under the CREAM project on 27/02/2018. The training was inaugurated by Mr. Shivasharanappa Kattoli, Tahsildar, Raichur. While addressing the young leaders Mr. Shivasharanappa stated the impact of education in one's life and... [more](#)

Events

February 2018

- Commenced the 5th batch of skill training at DB BEST Academy
- Health camp and Income Generation Programme at SSG Bangalore
- Partnership with Lawrence and Mayo for education sponsorship programme
- Volunteers from Malta and Germany arrived at BREADS projects
- PDO meet held in Goa
- Mr. Luc Petre from Belgium and Ms. Susanne Arzt from Don Bosco Mondo visited BREADS' projects

March 2018

- Women's Day celebrations across Don Bosco projects (8th)
- Regional staff training for the CREAM staff at Chitradurga
- Field/industrial visits for the students of skill training at DB BEST Academy
- Price Waterhouse Coopers (PWC) organises the Walkathon to support BREADS project "the education of girl children"
- Lemken Company representative visits BREADS' project at DB Ajjanahalli

Sustainable programme to sustain livelihood



Women from rural Karnataka have experienced gender inequality in various forms, similar to the national status quo. The constant efforts of governmental and non-governmental agencies have brought visible changes in the lives of many women in terms of their social acceptance, participation, respect, dignity and economic security. As such, women have become inspired to come out of the four walls of their home and improve their social, cultural, educational and economic conditions. BREADS has long realised the importance of an empowered and self-reliant woman as the ladder of the nation's economic stability, development and sustainable growth. Thus, BREADS has taken the initiative to empower women to make them self-reliant and to create economic security through the

Income Generation Programmes in 2 districts of Kerala and 4 districts of Karnataka.

The project titled 'sustained income for rural women through entrepreneurial activities and social empowerment' aims to motivate the beneficiaries to improve and enhance their skills and quality of life through entrepreneurship development training programs. The Income Generation Program initiative is focused in 6 centers of Don Bosco, namely Kollam, Angadikadavu, Yadgiri, Hospet, Bidar and Chitradurga. The project has made conscious effort to bring rural women to limelight through the self-help groups (SHGs) formed in their villages. The credit and market linkage programmes have been organised with the purpose of educating and facilitating women to the various funds and credits available, and thus making them conscious of the potential market linkages. Through awareness classes, women were motivated to actively participate in income generation programmes in order to become self-reliant.



The table below shows the initiatives taken as prior to launching Income Generating Enterprises.

Names of Programmes	No. of Programmes	Participants	SHGs Involved
Facilitators Training	3	19	
Capacity Building (Entrepreneurship Development Programme)	20	833	187
Production Training	38	1600	220
Credit and Market Linkage	16	705	17
Awareness Classes	7	312	17

The Project has reached out to 3469 women in rural villages either by awareness classes or through trainings. The highlight of the project, however, lies within its success of having inspired 2800 women to start Income Generating Enterprises either individually or in groups. It shows that 81% of the participants have successfully achieved the objective and have improved their standard of living.

Building bonds to spread sweetness



Though our villages largely constitute of women, their life, contribution, involvement and economic status are always challenged and hindered; their access to the main spheres of society still remains a distant dream. Tungabhadra dam, situated very close to Hospet town, Karnataka, is no different. The women in the village lead a very low-profile life, engaging mostly in agriculture and household activities. But, since they became aware of Don Bosco Hospet supporting women-lead SHGs for self-reliance, a group of 12 women came together and decided to take part of the initiative. The group underwent a series of trainings on capacity building, entrepreneurial development, production skills, and acquired detailed knowledge on marketing and finance linkages. It helped them develop team spirit, confidence and leadership qualities, identify their areas of interest and

cultivate an urge for self-employment. After having set their goals, 12 of them started a group named Sree Mangala; and as a result of a detailed study of the market, the group began to make sweets and snacks - khajapuri, rose cookies, chakkuli, badampuri etc. Very soon the taste of their delicious food was spread among the villagers and gained customers attraction, as they began receiving regular orders from many bakeries, small stalls and households. The group members are thus able to fully support their family and gain savings. Therefore, they are glad and happy to continue working on their small business, and also wish to extend it with the support of the project.

